SAN DIEGO CITY COLLEGE HOSTS
PROMOTORES/COMMUNITY HEALTH WORKER CONFERENCE

San Diego, CA | October 16, 2013 … For the seventh consecutive year, the Institute for Human Development at San Diego City College will host the Promotores/Community Health Worker Conference. Held in the new City College Corporate Education Center, the all-day event on Friday, October 18 celebrates the 13th Annual Binational Health Week (BHW).

The conference is developed and organized by the Promotores Education Committee which serves as the Advisory Committee to the Community Health Work Certificate program at City College. The Committee consists of representatives from the following organizations: The California Office of Binational Border Health, San Diego Office; The Institute for Public Health, SDSU; The San Diego Prevention Research Center, SDSU-UCSD collaboration; The Health Initiatives of the Americas, San Diego office, National University; The Chula Vista Community Collaborative and San Diego City College.

The “Promotores: Lighting the Path to Change” conference provides professional development and training for promotores working in the field in a variety of agencies and community based organizations; and for current City College students participating in the Community Health Work Certificate program.

Workshops are offered in English and in Spanish with translation services available. Approximately 150 students and active promotores attended the 2012 conference and the 2013 conference is full also.

The conference keynote speaker will be Nick Macchione, Director, San Diego County, HHSA, with a Welcome from Dr. Lynn Neault, interim President San Diego City College and Dr. Gil Chavez, Deputy Director, Center for Infectious Disease and Acting Director of California Office of Binational Border Health.
San Diego City College has one of only two Community Health Work Certificate programs in the state and is one of the participating Certificate programs in the Institute for Human Development - a workforce development and career and educational pathway program serving the community. The other City College Certificate programs include Child Development, Youth Development Work, Peace Studies, Alcohol and Other Drug Studies, Conflict Resolution and Mediation and Mental Health Work.

Part of the mission of the Institute for Human Development at City College is to improve the quality of life for individuals, families and communities by providing education, training and support toward academic success and professional development.

Binational Health Week (BHW) is the largest mobilization efforts in the Americas to improve the health and well-being of the underserved Latino population living in the United States and Canada. During BHW, federal, state and local government agencies, community-based organizations and thousands of volunteers come together in the month of October to conduct a series of health promotion and health education activities including workshops, insurance referrals, vaccinations and medical screenings.

BHW main partners include the Secretariats of Health and Foreign Affairs of Mexico, the Ministries of Foreign Affairs of Guatemala, Honduras, Colombia, Ecuador, Peru, and Bolivia, as well as the Institute for Mexicans Abroad, the Mexican Social Security Institute, the National Secretariat for Migrants in Ecuador, the Colombia Nos Une Program, the Centers for Disease Control and Prevention, several Departments of Public Health, the Council of Mexican Federations in North America, and the Health Initiative of the Americas, a program of the University of California, Berkeley, School of Public Health.

http://www.binationalhealthweek.org/

About San Diego City College
Celebrating its 100th Anniversary in 2014, San Diego City College serves as the educational cornerstone of downtown San Diego. With nearly 17,000 students, City College offers 200+ Associate Degrees and Certificates and 1,500 day, evening and weekend classes, including programs in business, computer technology, and communications. Home to KSDS Jazz 88.3 and the award-winning Knights, City College is part of the San Diego Community College District, comprised of City College, Mesa College, Miramar College, and Continuing Education. For more information, visit: www.sdcity.edu