Community Outreach Reporting Sheet for MESA Students

Thank you for conducting community outreach on behalf of California Connects! After conducting your outreach, please complete and sign this form.

1. Name of Outreach Activity: ____________________________________________________________

2. Type of Outreach (please check all that apply):
   [ ] Newsletter  [ ] Flyer  [ ] Event table  [ ] Public Service Announcement (PSA)  [ ] Print Article  [ ] Online Article
   [ ] Online Discussion Board/Blog  [ ] Open House  [ ] Community Fair  [ ] Social Networking  [ ] Speech
   [ ] PowerPoint Presentation  [ ] Website  [ ] Television
   [ ] Other (please explain) _______________________________________________________________

3. Language (please check all that apply):  [ ] English  [ ] Spanish  [ ] Other (specify): _________________________________

4. Physical Location (if applicable): ______________________________________________________

5. Size of Target Audience (e.g.; How many people attended the event overall? For a PSA, what is the average listening audience? For a newspaper article, what is the average circulation?): __________________________

6. Actual Number of Participants (e.g.; Of the target audience, how many people did you actually interact with/provide outreach to? This may be the same number as your target audience (such as PSA listening audience, newspaper circulation)): __________________________

7. Number of Subscribers: As a result of your outreach, did any individuals subscribe to Broadband?
   [ ] No  [ ] Yes, the number was __________. How did you determine this number? __________________________

8. Images: Did you take photos/video of your training session that you would like to share with California Connects (please check one)?  [ ] Yes  [ ] No  Reminder: If you are taking photos/video of your training session – please have the trainee sign a “Publicity and Photo Release Form.”

9. Optional: Please share any additional information that you would like to share about your outreach. You may also email photos, links to information, etc. to CAconnects@foundationccc.org – we greatly appreciate your sharing!

10. Confirmation: I hereby certify that, to the best of my knowledge, the information provided on this data sheet is factual and complete.

   Signature (please sign): ___________________________  Date: ____________