MESA “Culture of Effective Leadership”
$500 Scholarship – Deadline: 12 noon, May 4, 2012

The MESA “Culture of Effective Leadership” is a collection of 3 books that form an essential foundation for leadership development:

1. Leading Change (Author: John P. Kotter)
2. The Culture of Collaboration (Author: Evan Rosen)
3. Crucial Conversations (Authors: Patterson, Grenny, McMillan & Switzler)

Challenge - In an essay, provide your reaction to each book and your plans for using the “Culture of Effective Leadership.”

A. For each book, address the following:
   1. Choose a quote from the book that inspired you, and explain why.
   2. What key lessons did you learn that will help to make you a better leader? Provide specific examples.

B. Overall, explain how you plan to use your new knowledge about the “Culture of Effective Leadership.” What action or steps do you plan to take to become a better leader?

Eligibility – This scholarship opportunity is open to all MESA Creators who are currently in the City College MESA Program or who have transferred and are still in school (university or grad school).

Guidelines - Your essay must be 3-4 pages, typed and double-spaced, written in a standard essay format, using APA or MLA style, with a coherent introduction and clear thesis, a well-organized body, and a rational conclusion. Include an additional “Reference” page (APA) or “Works Cited” page (MLA), and follow the rules for “In-Text Citations” for APA or MLA.

All essays must be delivered to the MESA Director by the deadline. No exceptions!

Helpful Tips and Other Resources

• Own the reading! Read each book to enrich your life. Understand what the author is telling you, AND understand what “you don’t understand.” Think about it. Make this more than “just an assignment”!

• Books – students are responsible for getting their own books. Amazon is a good place to start!

• Blackboard – A Blackboard forum will be created to help students interact about their reading experience, including questions, reactions and online chats. Stay tuned for details.

• Reading “buddies” – students are strongly encouraged to form reading groups of 2 or more and establish a plan for reading the books. This will help to keep you on schedule and to discuss the reading with other “buddies” as you go.

• Writing workshops – visit the English Center for the Spring schedule of writing workshops. Also, a writing workshop for this scholarship essay will be offered in early April. Stay tuned for details.

• Tutoring – visit the English Center for any help with writing your essay, especially getting started!

• Book Club - The Club will meet on the last week of the month (on Thursday afternoon or Friday morning) to discuss each of the books in the Culture of Effective Leadership:
  FEBRUARY - Leading Change, MARCH - The Culture of Collaboration, APRIL - Crucial Conversations.
  A City College professor will facilitate the discussion at each meeting. Stay tuned for details!

More than scholars, the MESA Program creates leaders!

Good luck!