The Culture of Effective Leadership*
San Diego City College MESA Program

Leadership is no longer limited to a chosen few!

1. Leading Change
   *Author: John P. Kotter*
   1. Establish a Sense of Urgency
   2. Create the Guiding Coalition
   3. Develop a Vision and Strategy
   4. Communicate the Change Vision
   5. Empower Others for Broad-Based Action
   6. Generate Short-Term Wins
   7. Consolidate Gains and Produce More Change
   8. Anchor New Approaches in the Culture

2. The Culture of Collaboration
   *Author: Evan Rosen*
   1. Trust
   2. Sharing
   3. Goals
   4. Innovation
   5. Environment
   6. Collaborative Chaos: Making Room for the Unexpected
   7. Constructive Confrontation
   8. Communication
   9. Community
   10. Value

3. Crucial Conversations
   *Authors: Patterson, Grenny, McMillan & Switzler*
   Definition: A discussion between two or more people where (1) stakes are high, (2) opinions vary, and (3) emotions run strong - and the outcome greatly impacts their lives.

People who are most influential and get things done are those who have mastered crucial conversations!

MESA Creators are leaders!
*An essential collection of 3 books for leadership development*