

FALL 2022 CONVOCATION

YOU BELONG HERE

Ricky Shabazz, Ed.D. | President



LAND ACKNOWLEDGEMENT

*San Diego City College acknowledges that we gather on **unceded Kumeyaay land**. We value Indigenous knowledge and cultural worldview. We commit to providing transformative educational experiences for **all campus members and guests** as we examine practices that perpetuate harm against **Indigenous, Black, Brown, and other marginalized communities**. We pledge to sustain a meaningful and respectful relationship with the **Kumeyaay and other Indigenous communities** as we honor this beautiful land together.*

CAMPUS LEADERS

Tillie Chavez

Vice President, Instruction

John Parker, DBA

Vice President, Administrative Services

Marciano Perez, Jr.

Vice President, Student Services

Welcome Remarks by Constituency Group Representatives

María-José Zeledón-Pérez, Ed.D.

President, Academic Senate

Sean Ryan

President, Classified Professionals

Joselyn Hill, Ed.D.

SPAA Representative

Diego Bethea

President, Associated Students Government



WE ACCOMPLISHED A LOT IN 2022!

- 4 mural projects completed
- Celebrated 50th anniversary of Chicana/o Studies
- Built connections and engagement with students, employees, and the community through in-person events: Welcome Back Week, Open House/Research Symposium, alumni mixer
- Supported basic needs and mental health: water bottle filling stations, solar charging stations, Hunger Action Days, Knights Table food pantry

WE ACCOMPLISHED A LOT IN 2022!

- Continued robust marketing and outreach efforts: spring campaign, 552K impressions for digital media and 7.4M impressions for traditional media
- Student successes: Jeanette Mayo Gallegos, Jack Kent Cook Undergraduate Transfer Scholarship recipient; Lucia Cavallini-Martinez, EVMCHS earns diploma and 3 associate degrees; alumna Katya Echazarreta becomes first Hispanic-born woman in space.
- College receives \$344K to support planning efforts for **affordable housing** on campus



January 31 - May 28

200+ DEGREES & PROGRAMS | **ONLY \$46 UNIT** | **Financial Aid Available**

WE ACCOMPLISHED A LOT IN 2022!

- Student Services reorganization
- Educational Master Plan and Facilities Master Plan approved by College Council
- Launched first Lavender Graduation and opened Pride Hub
- Hosted high school signing days and received a generous \$90K donation from alumnus Jim Sinegal
- Launched Presidential Scholarship for continuing students; awarded a total of \$50K and MacBooks to 10 students
- Launched an Adopt-a-School program for elementary and middle schools in Mt. Hope area
- More than \$7.32M in grants have been awarded in 2021/22



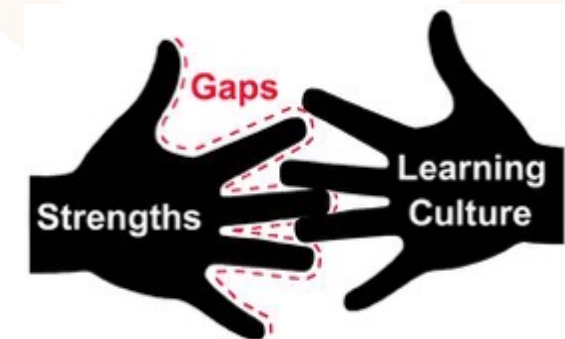
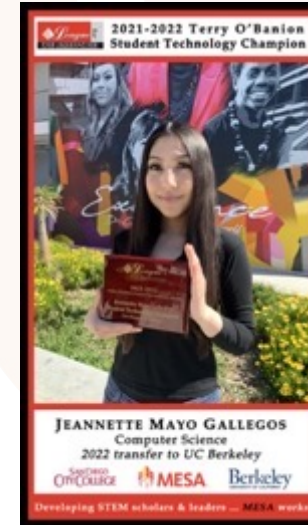
PRESIDENT'S VISION

- 1 San Diego City College is the leader in creating a **learning culture** that improves **student success** through **social justice, educational equity,** and **academic excellence**
- 2 We share the City College **LOVE** by creating caring and compassionate connections with **EVERYONE**
- 3 We provide **high-touch** and **high-quality** pathways for students to complete degrees/certificates, transfer and/or enter fulfilling careers
- 4 We promote talent and professional development in order to **ensure our students see themselves** in our curriculum and student services in order to **support a diverse community of learners**
- 5 We prioritize efforts to **dismantle systems** that **negatively impact efforts** to **improve cultural competency** in our planning and processes
- 6 We **value partnerships** and **philanthropy** that foster **student success, completion, transfer,** and **career** placement of students into high-demand careers and service-based learning

1 LEARNING CULTURE

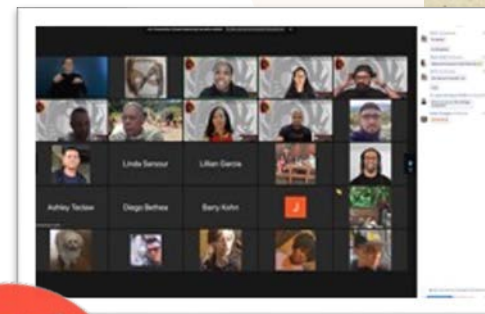
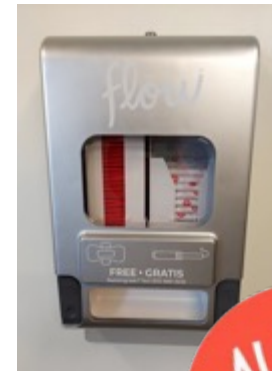


- A ***culture for learning*** exists in every institution of higher education, including having a mindset for learning and knowing how to approach the learning.
- Rafael is hosting sessions on learning culture



② CITY COLLEGE LOVE

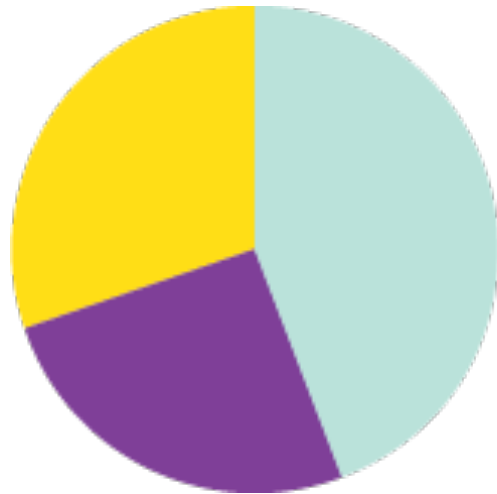
- Welcome Center
- Learning Community Center
- Veterans Center
- Pride Hub
- City Scholars
- Basic Needs, New Food Pantry
- Mental Health Mondays
- LGBTQIA+ Workshops
- Contemplation Space
- First Gen Center
- Learning Community Center
- **Free** tampon and pads dispensers
- **S Building/HVAC**
- **Remote to work, AP 7170**
- **Massage chairs**



No Student or Employee is Invisible

③ HIGH-TOUCH/HIGH-QUALITY PATHWAYS

Completion Data



DEGREES AND CERTIFICATES AWARDED

AA/AS Degrees	618
Associate Degrees for Transfer	356
Certificate of Achievement	420
TOTAL	1,394



3 HIGH-TOUCH/HIGH-QUALITY PATHWAYS

Profile of a City College student



57% are female



2% are non-resident



6% are in dual enrolled



59% are 24 years old and younger



87% are part-time



36% are first generation

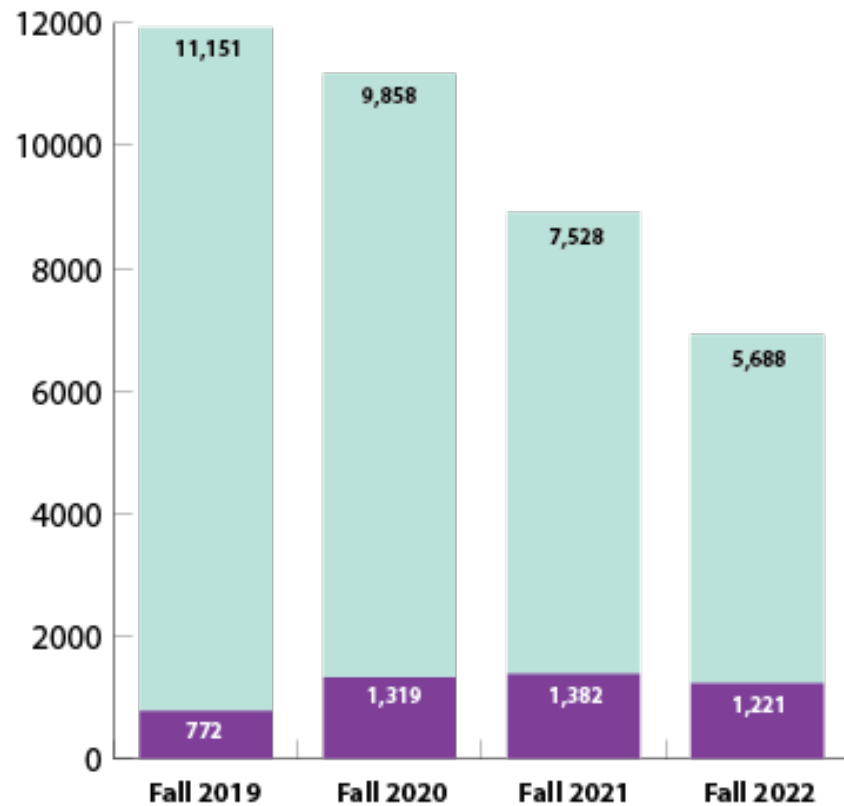


ETHNICITY

Am. Indian/Alaska Native	42	0.3%
Asian	992	7.5%
Black/African Am.	1187	9.0%
Filipino/a	589	4.4%
Latinx	6145	46.4%
Pacific Islander	45	0.3%
Two or More Races	892	6.7%
Unknown	191	1.4%
White	3169	23.9%

③ HIGH-TOUCH/HIGH-QUALITY PATHWAYS

Enrollment Data



ENROLLMENT TRENDS CONTINUING VS FIRST TIME STUDENT

Continuing Students
First Time Students



3 HIGH-TOUCH/HIGH-QUALITY PATHWAYS

- I. Accelerated pathways for part-time students
- II. Expand offsite locations
 - o NASSCO
 - o City government
 - o Ethnic chambers
 - o Community-based organizations
 - o YMCA, Boys & Girls Club
- III. Expanded Promise Program
- IV. Concurrent Enrollment
- V. CTE promotion
 - o Reactivate associate degree in welding

SAN DIEGO CITY COLLEGE
Fall 2022 Classes Start August 22

CONCURRENT ENROLLMENT FOR HIGH SCHOOL STUDENTS
Earn college credit while in high school. Save money on tuition. Complete and earn your degree faster.
www.sdcc.edu/hs/hsconcurrent.aspx

TRANSFER TO A 4-YEAR COLLEGE OR UNIVERSITY
Dedicated staff to help you reach your educational goals. Partnerships with SDSU, UCSD, and others. Save money on tuition.
www.sdcc.edu/transfer/transfer.aspx

CAREER TRAINING EDUCATION
Get trained in the skills you need to stay relevant in today's rapidly changing world. Flexible hours with in-person and online classes.
www.sdcc.edu/careers



STUDENT PANEL

Diego Bethea

ASG President
Business

Serina Cuza

Biology
NextUp/EOPS

Elena Garcia

Bilingual Elementary Ed
Transferred to SDSU
EOPS

Amy Gonzalez

Electrical Engineering
Transferring to SDSU
MESA Program

Jen Lothridge

Behavioral Science/Social Work
DSPS

Ewell Matthewson

Noemi Munoz

CalWORKs



Student Panel Moderator

María-José Zeledón-Pérez, Ed.D.

Assistant Professor, Communication Studies
President, Academic Senate

④ TALENT & PROFESSIONAL DEVELOPMENT

- New hires and **promotions**

- Bianca Arellano
- Dometrives Armstrong
- Lydia Bakit
- Marcus Benniefield
- Velma Calvario
- Kirsten Christensen
- Kathleen Custodio
- Aaron Detty
- Genevieve Esguerra
- Caitlin Fares
- Dorothy Fis
- Octavio Garcia
- Allison Hart
- Diana Hernandez
- Marc Hollman
- Michelle Johnson
- Sasha Knox
- Kathleen Ligsay
- Leticia Lopez
- Nohely Lopez Garcia
- Gabriela Mansfield
- Dora Meza
- Masahiro Omae
- Marciano Perez
- Alexandra Perry
- Juan Reyna
- Susan Smith
- Wendy Wang



Classified = 16

SPAA = 5

Faculty = 21

Managers = 6

TOTAL = 48

④ TALENT & PROFESSIONAL DEVELOPMENT

- New Hire Institute
- Career Pathways Institute
- Career Pathways for adjuncts
- Job Shadowing
- Classified Professionals Week, June 5-9
- Flex activities
- PD coordinators for SPAA and classified professionals
- **Campus hiring process**



5 DISMANTLING SYSTEMS

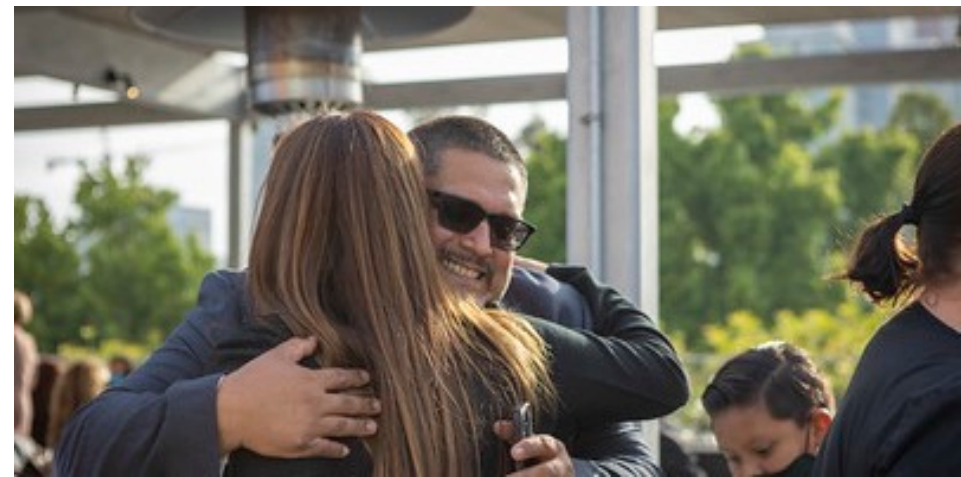
- Social Justice Conference
- Launching Student Success Days
- Flex activities and PD
- Murals
- VAMP
- Financial aid and scholarships
- Online orientation
- Laptops and tech
- **Student emails**
- Grant Efforts
- Basic Needs
- AANAPISI
- Title III and IV grants
- Women in Industry
- Expanded Math Jams
- City Women Rock
- HUBU Conference
- Cultural celebrations
- African Diaspora Summit



⑥ PARTNERSHIPS AND PHILANTHROPY

Expanding Partnerships

- SD Workforce Partnership and AODS
- NAVWAR and the Transfer Center
- SD Housing Commission and the campus housing grant
- Feeding SD and Hunger Action Days
- Friends of Downtown and the Foundation



⑥ PARTNERSHIPS AND PHILANTHROPY

Expanding the Foundation

- We are hiring!
 - Foundation director
 - Foundation coordinator
 - Administrative assistant
- 2021/22, raised nearly \$1M
- Foundation activities:
 - Summer camps
 - Friends of Downtown golf tourney
 - Alumni event
- Goal: Raise \$2-4M annually



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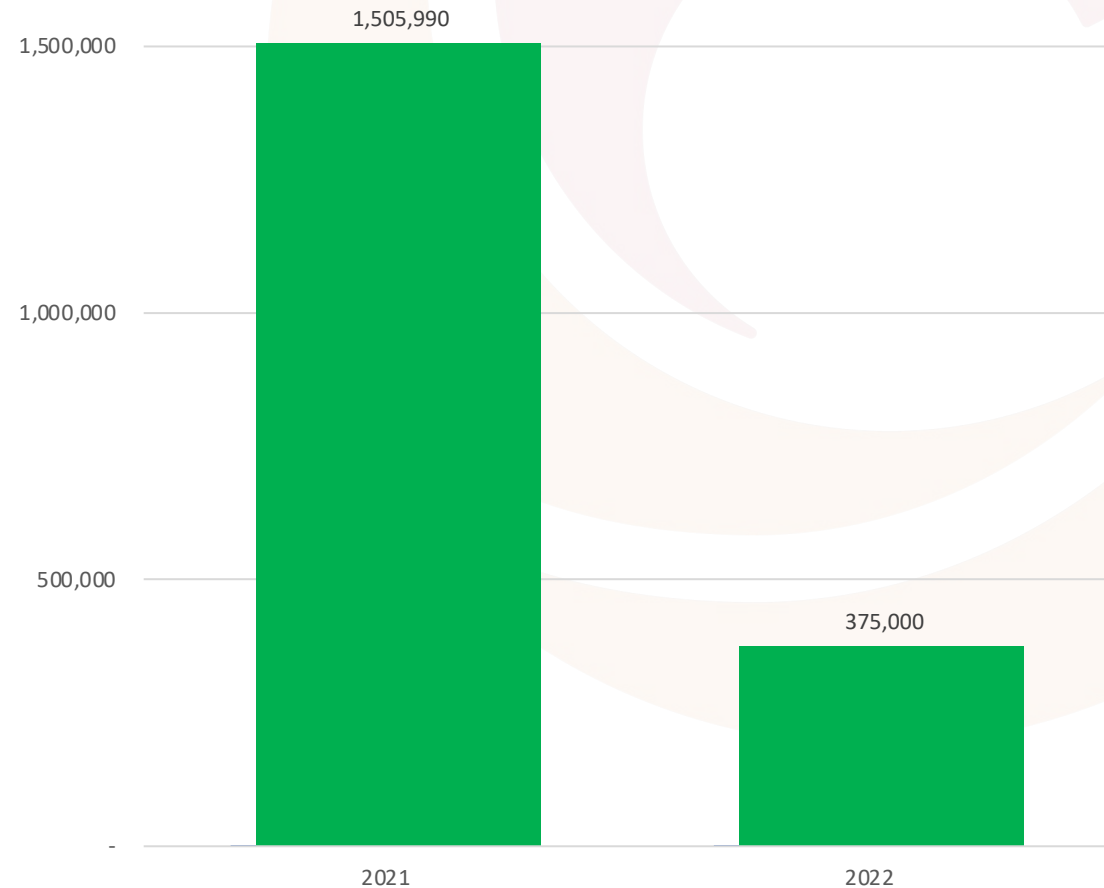


WINTER
IS COMING

BUDGET UPDATE

- **Ended 2021/22 with a budget surplus**
- We have nearly:
 - \$3M in HEERF funds
 - \$3M in MSI
 - \$6M in State Block and Retention/ Outreach grants
- **These are one-time funds!**
- Complete a HEERF Request Form

Ending Balance FY 21/22



BUDGET UPDATE

- Recession – two consecutive, negative GDP quarters
- Recessions occur every 8-10 years
- **Hold harmless**



ACCREDITATION UPDATE

- Fall Kickoff, 8/19, 12:30-2:30p
- What to expect in 2022-23:
 - Draft development underway – constituency group review at end of semester
 - All content and evidence reviewed and approved in spring 2023
 - Final formatting and report submission, summer 2023
 - Get involved! Contact Marco Anzures or Susan Murray
- Assessment and Program Review
 - Software platform: Transition from Taskstream to Nuventive coming this fall. More info soon!
 - Alisha Bettencourt, Ph.D., Faculty Assessment Coordinator



Alisha Bettencourt, Ph.D.



SAN DIEGO CITY COLLEGE

ISER development is the focus for the 2022-2023 academic year. By spring 2023 we will have content completed for constituency group approval.

FALL ACCREDITATION KICKOFF
INSTITUTIONAL SELF-EVALUATION REPORT

Friday, August 19
MS-145
12:30-2:30 PM
FLEX #15054

Lunch will be included for those that pre-register. Access to a laptop will be helpful for group work.

AGENDA

- Update on evidence collection
- Fall timelines and deadlines
- Writing & analysis
- Group work time

We look forward to continuing our work together!
Questions? Contact Marco Anzures, Faculty Accreditation Coordinator or Susan Murray, A.L.O.

City faculty, staff, and students are welcome to attend. Register at <https://sycurl.com/fall22kickoff>



CITY COLLEGE LOVE

Be kind to one another.

Ask questions.

Be patient.

Attend College Council.

Utilize our mental health resources.

Look into a flexible work schedule.

Share the City College LOVE!



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