

SPRING 2023 CONVOCATION

YOU BELONG HERE

Ricky Shabazz, Ed.D. | President



SAN DIEGO CITY COLLEGE

LAND ACKNOWLEDGEMENT

San Diego City College acknowledges that we gather on unceded Kumeyaay land. We value Indigenous knowledge and cultural worldview. We commit to providing transformative educational experiences for all campus members and guests as we examine practices that perpetuate harm against Indigenous, Black, Brown, and other marginalized communities. We pledge to sustain a meaningful and respectful relationship with the Kumeyaay and other Indigenous communities as we honor this beautiful land together.

CAMPUS LEADERSHIP

Ricky Shabazz, Ed.D.

President

Tillie Chavez

Vice President, Instruction

John Parker, DBA

Vice President, Administrative Services

Marciano Perez, Jr.

Vice President, Student Services

María-José Zeledón-Pérez, Ed.D.

Academic Senate President

Sean Ryan

Classified Senate President

Jay Purnell

SPAA Representative

Diego Bethea

ASG President

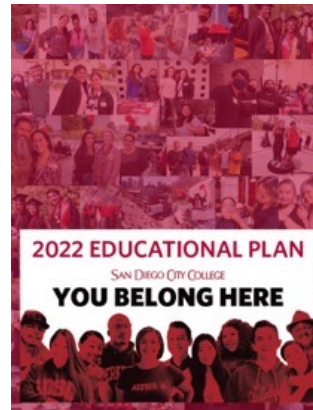
PRESENTATION OVERVIEW

- What Did We Accomplish?
- What Did We Learn?
- Where Are We Going?
- Enrollment Management
- Campus Planning
- Budget Updates
- Hiring and Onboarding
- Big News at City College!
- Stay Informed

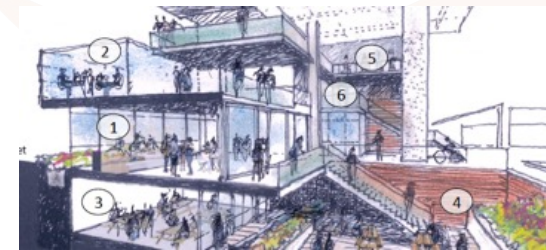
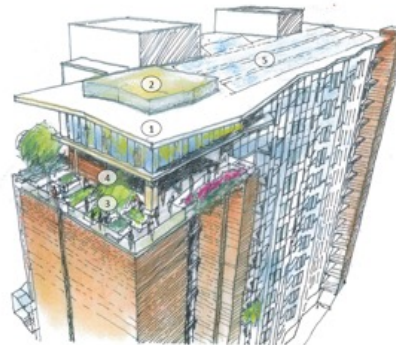


WHAT DID WE ACCOMPLISH?

- Approved Educational Plan
 - Approved Social Justice statement
- Approved Facilities Plan
 - \$344K for affordable housing feasibility study

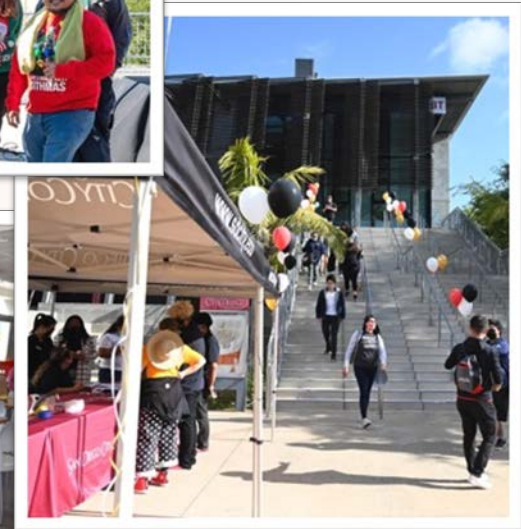


Scan to view
2022 Educational Plan



WHAT DID WE ACCOMPLISH?

- Campus holiday party
- \$9M of HEERF funds distributed to the campus
- \$11.2M to HEERF funds distributed to students



WHAT DID WE ACCOMPLISH?

- Received \$150K from Jim and \$96K from Jan Sinegal
- College Council in person
- Academic Senate in person
- Fall Fest and Study Jam
 - 329 students served
 - 81 students visited the Welcome Center with 26 registering
- Opening of the Pride Hub



WHAT DID WE ACCOMPLISH?

- Increased Honors contracts, from approx. 100 to nearly 400
- Filled learning communities (Umoja, HUBU, Puente) quicker
 - Hired dedicated technician for these programs
- Launched Institutional Self-Evaluation Report (ISER)
- Secured \$1M for health and safety updates to the Science Building; hired new safety officer



WHAT DID WE LEARN?

- We have a **New College**
- **Be kind to one another**

We are confronted with the urgency of now...This may well be mankind's last chance to choose between chaos or community."

Dr. Martin Luther King, Jr.



WHAT DID WE LEARN?

- Crisis or Community?
- Paradigm shift
- Students and employees require basic needs, higher wages, decent housing, health care, and an affordable education
- Remote work and hybrid instruction
- Opportunities to design what the future looks like



WHAT DID WE LEARN?

- Need for **Standard Operating Procedures**
- Need PD to help; onboarding for more than 30 new employees
- People are stretched
- “Perfection is the enemy of good.”



WHAT DID WE LEARN?



We Are Resilient!

WHERE ARE WE GOING?

I. Enrollment Management

- **Retention, Retention, Retention!**
- Concurrent Enrollment
- Working Adults
- Expanded Promise
- What can you do to help?

II. Campus Planning

III. Budget

IV. Hiring and Onboarding



I. ENROLLMENT MANAGEMENT

- **Retention, Retention, Retention!**

- Mental health counseling
- Meeting basic needs – Food Pantry, Welcome Home City
- Fall/Spring Fest
- Umoja Math Jam
- Hired 3 additional counselors
- Signage project



I. ENROLLMENT MANAGEMENT

- Concurrent Enrollment
 - Increasing educational equity, access, and success

2017-18			
	# of Sections	Projected Enrollment	Actual Enrollment
Crawford	4	120	81
Garfield	2	60	39
Hoover	4	120	120
Lincoln	12	400	265
Morse	2	50	46
SDHS	4	100	94
Total	28	850	645

How it started.

	2021-22			2022-23	
	# of Sections	Projected Enrollment	Actual Enrollment	# of Sections	Projected Enrollment
Crawford	5	165	87	6	197
East Village	4	120	75	2	60
Garfield	2	40	25	2	52
Hoover	6	210	40	7	225
Lincoln	17	529	321	12	374
Morse	10	310	214	18	517
SDHS	16	530	346	21	695
SCPA	27	846	556	30	899
E3 Civic	3	75	75	2	50
O'Farrell	1	25	21	3	95
Total	91	2,850	1,760	103	3,164

How it's going.

I. ENROLLMENT MANAGEMENT

- Concurrent Enrollment
 - East Village Middle College High School promotion
 - Workforce Wednesdays
 - Adopt a School in Career Education



I. ENROLLMENT MANAGEMENT

- Working Adults
 - Accelerated nights and weekends (PACE)
 - Info sessions
 - Follow up on students who've stopped out
 - Saturday and Sunday counseling appointments
 - Support for students with children
 - Increase offsite locations
 - Using state block grants for bus passes and emergency grants



I. ENROLLMENT MANAGEMENT

- Expanded Promise
 - Signing Days and scholarships (\$100K Jim & Jan Sinegal Scholarships for HS grads)
 - Bundling classes for 900 Promise students
 - Promise counselor
 - Relaunching First Year Experience program



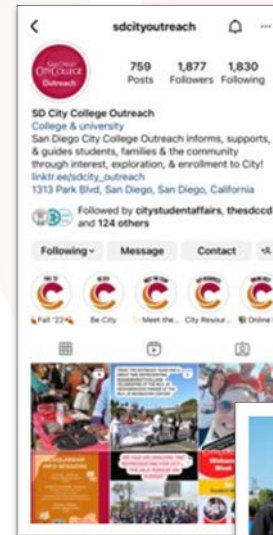
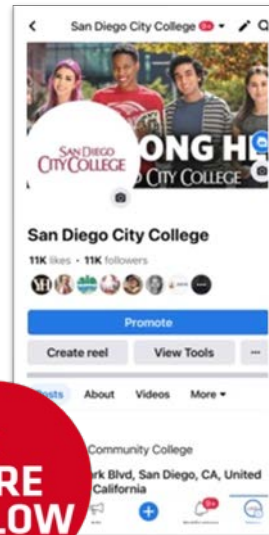
SAN DIEGO
PROMISE

CITY COLLEGE • MESA COLLEGE
MIRAMAR COLLEGE



I. ENROLLMENT MANAGEMENT

- **Here's how you can help.**
 - **Community** engagement
 - Call a student
 - Program info sessions
 - Like and share college's social media
 - We need faculty and classified professional champions
 - **Enrollment Management is EVERYONE's job.**



**LIKE
SHARE
FOLLOW**



I. ENROLLMENT MANAGEMENT

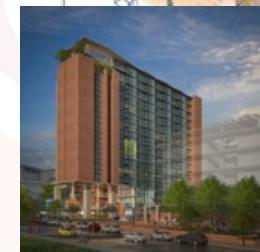
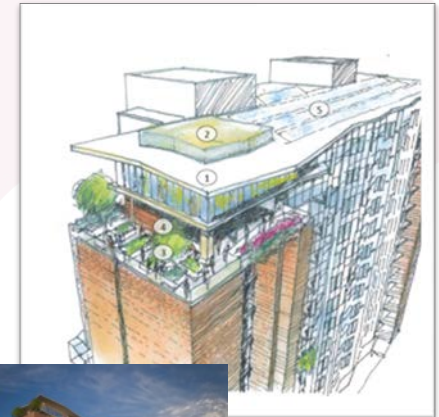
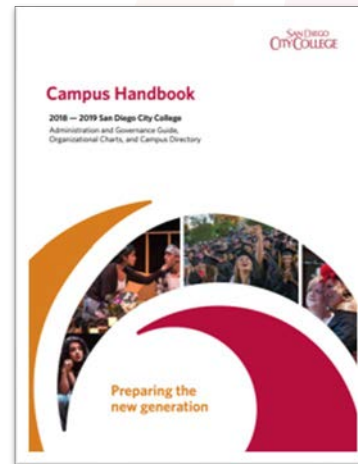
	Headcount	FTES	Target FES	Progress to FTES Targets	Actual FTEF	Budgeted FTEF	FTEF Difference	Productivity
City College/ECC	11,267	2,753.5	3,964	70%	237.8	264.2	-26.4	11.6
Mesa College	16,741	4,804.8	5,775	83%	362.3	385.0	-22.7	13.3
Miramar College	10,644	2,687.5	3,419	79%	199.2	227.0	-27.8	13.5
In-Service	184	34.7	434		4.0	0.0		
Credit Colleges	29,958	10,280.5	13,592	78%	803.4	876.2	-72.9	12.8

Note: In-service is excluded from productivity and progress to target.

- Headcount vs Units vs FTES
- Students are not taking a full load; 15 units vs <6

II. CAMPUS PLANNING

- Reviewing City's **Mission Statement**
 - **Campus Forum: Feb. 10, 9am-noon, MS-140**
 - Online input: Feb. 10-March 8
 - Student Forum: March 9, 5:30-7pm, Zoom
- Governance Handbook
 - New draft in process
 - Includes new template for committee charges
 - Committees to review and update charge
 - 2019 Handbook is on the website:
<https://www.sdcity.edu/faculty-staff/resources.aspx>
- Submitted application for housing grant; \$200M project with \$75M requested from the state



Mission Statement

Mission Statement San Diego City College has as its highest priority student learning and achievement. The college provides...



Read the Mission Statement and more in the 2022 Educational Plan.

II. CAMPUS PLANNING - ACCREDITATION TIMELINE, SPRING 2023 AND BEYOND

February	March	April	May	June	July/August	2023-24
Revise draft with feedback from review process	Final draft completed	Final edits to content	May 5: Spring Planning Summit – presentation of ISER	Board approval	Final review	October 16: Team ISER review (virtual)
Identify actions to address before submission	Signatory group review: College Council, Academic Senate, Classified Senate, ASG/Students	Submit ISER for District review	Final edits and updates	Final formatting	August 1: ISER submitted to ACCJC	November 2023: receive Core Inquiries Report from Team
Status report to Board sub-committee on Accreditation						Week of February 26, 2024: Site Visit

III. BUDGET - DISTRICTWIDE UPDATE

- Chancellor's Budget Update (Jan. 11)
 - Prop 98 funding for K-12, CCs = \$188.8B, slight decrease from last year
 - COLA of 8.13%, \$653M; SDCCD impact: \$23.7M, will be addressed thru RAF
 - Apportionment Funding for Growth = .05%, \$28.8M; SDCCD impact: **if funded under SCFF's hold harmless, we will not be eligible for any growth funding**
 - Total increase: \$23.7M on-going funding and \$22.5M of one-time funding
 - Impact of the fiscal cliff in 2025/26



III. BUDGET/STUDENT CENTERED FUNDING FORMULA (SCFF)

Category	Main Points	Pell Points	CCPG Points
ADT	4	6	4
AA/AS	3	4.5	3
BS	3	4.5	3
Cert	2	3	2
Math/English	2	3	2
Transfer 4 yr.	1.5	2.25	1.5
9+ CTE	1	1.5	1
Regional LW	1	1.5	1

Category	2022-23 Rates
Credit FTES	\$4,840
Special Admit FTES	\$6,788
CDCP	\$6,788
Non-Credit FTES	\$4,082
Supplemental	\$1,145
Success	\$675
Equity	\$170

2023-24 State Budget projects an 8.13% COLA

- We have to maximize the SCFF.

IV. HIRING AND ONBOARDING

- Hired first Native American and Indigenous Studies professor
- Hired first deaf/hard of hearing classified professional in Facilities
- Convocation panel for new hires
- Hired 8 faculty since July 2022

We're
HIRING

New Hires as of 1/17/23			
Total	46	New to City	12
This Fiscal Year	31	Adjunct to Contract	13
		NANCE to Contract	6
		Promotion	14
		Transfer	1



SAN DIEGO CITY COLLEGE



BACHELOR OF SCIENCE DEGREE IN CYBER DEFENSE AND ANALYSIS

Professor David Kennemer

THANK YOU TO ALL OF OUR SUPPORTERS!

David Kennemer
Shana Carr
Jen Boots
Elizabeth Norvell
Angela Testado
Vice Chancellor Susan Topham, Ed.D.
Dean Shelly Hess, Ed.D.
Dean Susan Murray, Ph.D.

Dr. Aisha Lowe and staff at the CCCCCO
Dr. Constance Carroll and the California
Community Colleges Baccalaureate Association
Lisa Easterly, SDCCOE
San Diego Chapter of Women in Cybersecurity
The 15 CCCs in the pilot program who paved the
way for expanding the legislation

Estee Howsare, student
David Diaz, student
John Lawson, student
...and everyone who sent letters of support
and all of those who showed up to make
this possible.

STAY INFORMED

- College Council
- Campus Weekly Updates
- Campus Monthly Newsletter
- President's Open Office Hours
- Social Media - Like, Share, Follow



Tillie Chavez

Vice President, Instruction

Marciano Perez, Jr.

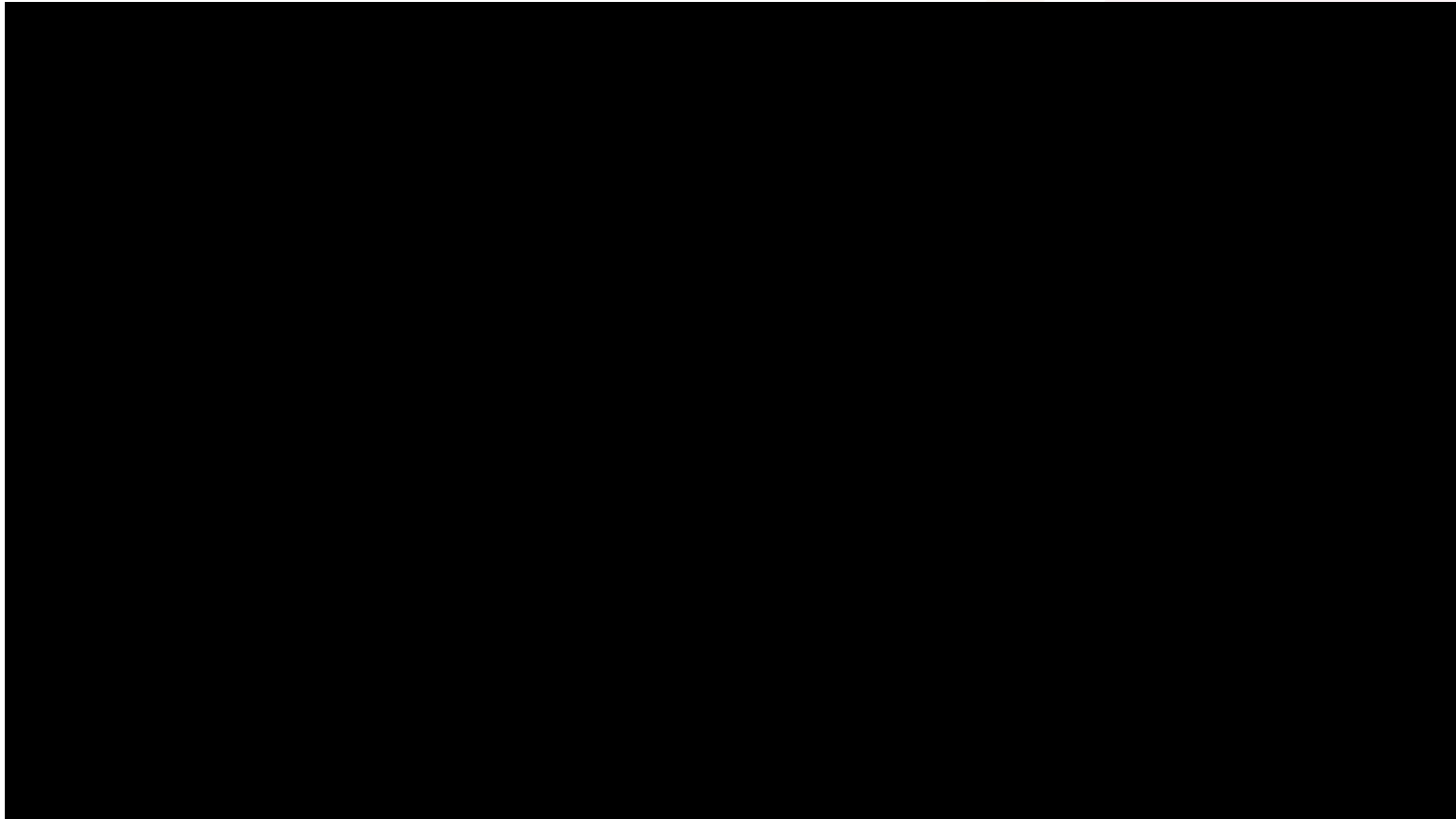
Vice President, Student Services

John Parker, DBA

Vice President, Administrative Services

UPDATES FROM OUR VICE PRESIDENTS





ADMINISTRATIVE SERVICES

- SB169 Student Housing Construction Application Grant
- Facilities Plan
- We Hear You:
 - Campus Safety
 - Administrative Services Training and Workshops
 - HEERF Allocations
 - New Hires



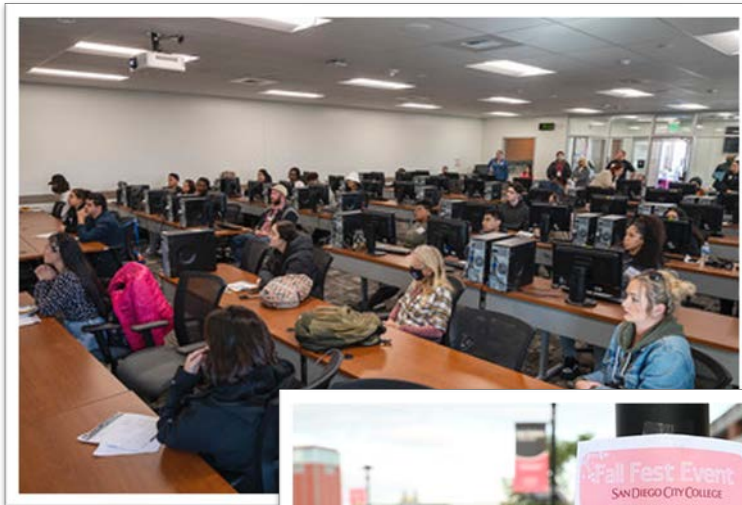
STUDENT SERVICES



STUDENT SERVICES VISION STATEMENT

With Equity and Social Justice at the core of our work, we are motivated to provide our students the City Experience of high-impact and high-touch student support services. We strive to transform student lives with an environment that celebrates academic achievement, social justice, inclusion and community. We develop lifelong learners by engaging and challenging students wrapped in a culture of care.

WE ARE READY...

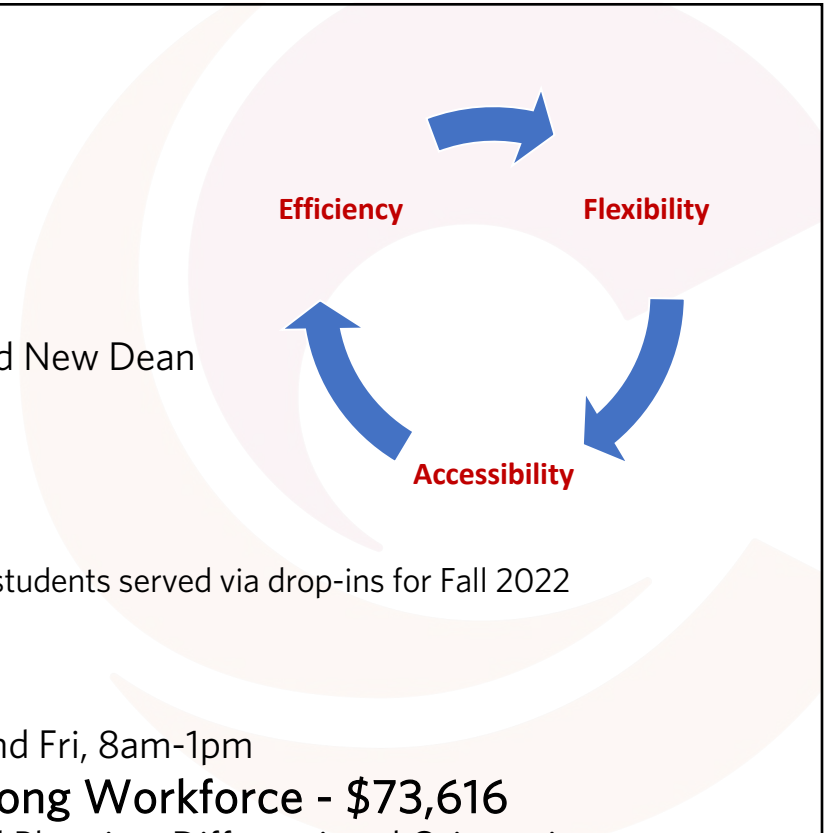




STUDENT DEVELOPMENT & MATRICULATION

SALIENT HIGHLIGHTS

- **Navigating Transitions With Optimism**
 - COVID-19, In-Person & Online Services, Reorg, and New Dean
 - Quick Pivot, Nimble, and New Energy
- **Accessibility to Counseling Services**
 - Student Ability to Select Preferred Modality
 - In Person or Online
 - 3,052 Counseling Appointments Attended and 1,729 students served via drop-ins for Fall 2022
 - Saturday Counseling Appointments
 - 232 Appointments Used for Fall 2022
 - Increase in Walk-In Opportunities
 - Increased Office Hours - Mon-Thurs, 8am-6pm and Fri, 8am-1pm
- **Secured Pathway Navigations Funding - Strong Workforce - \$73,616**
 - Components: Outreach, Career Planning Before Ed Planning, Differentiated Orientation
- **PERG - 98% Fill Rate for Fall 2022**



NEW HIRES (CONTRACT)

- **Contract Counselors**
 - Marc Hollman - Summer 2022 - Assigned to Athletics
 - Jacqueline Willett - fall 2022 - Assigned to Veterans
 - Crystal Rodriguez - fall 2022 - Assigned to Promise & Middle College
- **Student Services Assistant**
 - Deandrea Woods, Effective 1/31
- **Acting EOPS Director**
 - Sahar (Mona) King

NEW HIRES (PART-TIME)

- **Part-Time Counselors**

- Lissa Garcia - EOPS
- Stephanie Oldengarm - EOPS
- Diana Soqui - NextUP
- Pauline (Lina) Kern - CARE
- Anthony Villareal - General Counseling
- Daniel Diaz - General Counseling
- Nadine Elia - General Counseling

- **NANCE**

- Christian Johnson
- Edward King

AREA OF STUDENT AFFAIRS

@CityStudentAffairs

WHAT DID WE ACCOMPLISH?

- **New Student Spaces**
 - Basic Needs Center opened its door in T-341 where Welcome Home City is located
 - Knights' Table - new food pantry opened its door in T-158
 - New location (T-155) identified for a space to offer clothing and household items for students in need
- **Hunger Action Days**
 - July-Aug 2022: 229 attended assisting 809 household members
 - Sept-Dec 2022: 907 attended assisting 2,043 household members
 - Implemented faster check-in process in partnership with San Diego Food Bank

HUNGER ACTION DAY

Join Us!
FREE FOOD DISTRIBUTION

bit.ly/SP23HAD

Third Monday	First Tuesday
January 23 *	February 7
February 13 *	March 7
March 20	April 4
April 17	May 2
May 15	

* Date changed due to holiday

12:30pm-1:30pm
or until supplies last

Parking Lot 8

bit.ly/SDCCLot8

SDCITY.EDU/BASICNEEDS

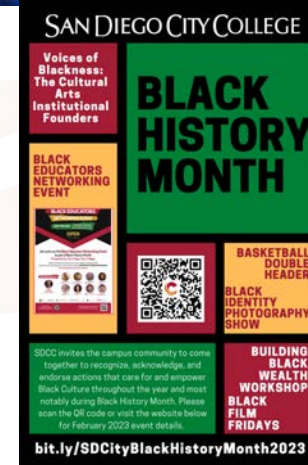
WHAT DID WE ACCOMPLISH?

- **Student Life**

- 9 out of 12 Associated Student Government positions filled
- 17 active student clubs and organizations
- Option for student engagement both in-person and remotely
- Six-month process to evaluate and identify opportunities to intentionally support the overall LGBTQIA+ student and employee experience
- Received NASPA's First-Generation Designation (Only 2 CCs selected of 51 higher education institutions in cohort)
- Formation of I.D.E.A.A.S. Collaborative to create the infrastructure to intentionally improve and sustain campus-wide collaboration and communication for DEISJ efforts

- **Campus community contributing to identity-specific celebrations**

- Meet & Greet Welcome events for specific student populations
- Chicax/Latinx Heritage Month
- Inaugural celebration of Filipino American History Month
- National First-Generation College Celebration
- Black History Month



NEW HIRES

- **Basic Needs**
 - Nydia Domínguez, Basic Needs Coordinator (SPAA)
- **Welcome Home City**
 - Michael Evans, Full-Time Mental Health Counselor/Case Manager
 - David Howard, Full-Time Mental Health Counselor/Case Manager
 - Cassandra Mondragón, Part-Time Project Assistant
 - Gabriela Castellanos, Part-Time Project Assistant
- **Title III**
 - Cindy Ybarra, Acting Program Activity Manager



OPEN HOUSE

10AM-2:00PM

**Ceremony at 12:00pm
T-150**

Join us for the grand opening of the Knights' Table (food pantry) in T-150 and the Basic Needs Center in T-341, where the Welcome Home City program is located

FEB 8, 2023



SDCity.edu/BasicNeeds



TITLE III HSI STEM YO SOY STEM



Updates

- S-401 is now an open study space for students and will be open all day
- Yo Soy STEM staff hub is now located in S-211M
- New display monitor in S-300 (lobby) this will provide STEM-related announcements to students
- Electrical upgrade to the S building-there are now outlets throughout the 2nd, 3rd, and 4th floors of the building. New electrical outlets in Rm S-401
- New Curriculum Specialist, Clara Mateo
- Coming soon: More furniture for the 2nd floor and 3rd floor/white boards on 2nd, 3rd, and 4th floors



OUTREACH AND ENROLLMENT SERVICES

DIVISION HIGHLIGHTS

Enrollment Services

- Events to engage, connect, and support Veteran students in person the
 - Veterans Job and Resource Fair collaboration with the Veterans Employment Committee of SD
 - VSC Fall Meet and Greet - 160 students served
 - Get Into the Spring of Things (Spring priority registration event) - 650 students served
 - VSC Spring Kick-Off Event 1/30-2/3

Financial Aid

- Originated close to \$16M in Pell Grants (\$15.1M) and loans (~\$800k) and has funded (paid out) over \$6.9M to 3,059 students
- 4,557 completed, unduplicated FAFSAs for 2023-24 already received
- Scholarship applications are open, workshops and classroom presentations being conducted
- Financial Aid is supporting students with FAFSA submissions in person in their computer lab

Outreach

- Outreach and Lincoln HS presented the Workforce Wednesdays program at the regional high school counselors conference in December resulting in three additional schools requesting the program for their school
- Church outreach efforts in Fall have lead to strengthened partnerships including regular tabling and exploration of City courses at their sites
- Connect in the Community canvassing efforts continue this weekend and community members have been appreciative of the connection to City staff and provided insight into their needs
- City marched in the MLK Neighborhood Parade in southeast San Diego along Skyline Drive on Jan. 21st and connected with over 200 community members



NEW HIRES

Enrollment Services

- Carolina Vargas, Acting Director of Admissions and Records
- Alyssa Antonio, Acting Student Services Supervisor I
- Nicolas Johnson, Acting Student Services Technician - Veterans
- Jocabed Garduno, NANCE - Admissions
- Maria "Mia" Zedukes, NANCE Records
- Karina Urrea, NANCE - Admissions
- Andrea Lopez Rivera, Student Services Assistant - Records (approx. start date: 01/27/23)

Financial Aid

- Briseida Vera, NANCE - Financial Aid Outreach/Social Media

Outreach

- Andrea Yeager, Senior Student Services Assistant - Outreach & Community Relations
- Rachel Rojas, Student Services Technician - Promise